

EXHIBITORS' MANUAL

A. Schedule & Program

Virtual exhibition

After receiving the signed reservation form, a link will be sent to upload all materials and information for the virtual exhibition. All materials and information must be uploaded by no later than 31.01.2021.

Set Up:

Sunday, June 13, 2021

Booth constructions in open spaces 16:00 – 24:00

Monday, June 14, 2021

Booth constructions in open spaces 06:00 - 20.00

Entrance to exhibitors in open spaces 12:00 - 20.00

Entrance to exhibitors in constructed booths 14:00 - 20.00

Exhibition:

Tuesday, June 15, 2021

Finalizing set-ups 07:00-09:00

IMTM Opening Ceremony

10:00-10:30

The ceremony will take place in the presence of Israel's Minister of Tourism, ambassadors, press & leading members of the local tourism industry

Opening hours for tourism professionals 10:00-19:00

Opening hours for the general public 14:00-19:00

Wednesday, June 16, 2021

Opening hours for tourism professionals 09:00-18:00

Opening hours for the general public 14:00-18:00

Dismantling 18:00-23:59*

***All spaces must be completely vacated by midnight. There will be no possibility to leave displays, constructions, carpets, equipment, products and/or flyers after midnight. The organizers have no responsibility for any equipment of any type remaining after midnight at the convention center, and all the remains might be thrown away and the exhibitor will be charged for the evacuation of the items from the venue.**